



Abilene High School
Student Yearbook

recording school history for 110 years

2800 North Sixth Street | Abilene, TX 79603 | 325.677.1731, #3257 office | ahsflashlight@yahoo.com

PERSONAL ADS

Mark the size ad you want... [All measurements width x height]

- 1/10 | \$100 | w24p4 X h11p10 picas
includes 1 photo and a 25-word message
- 1/5 | \$135 | w24p4 X h24p6 picas
includes up to 2 photos and a 35-word message
- 3/10 | \$175 | w24p4 X h37p2 picas
includes up to 3 photos and a message
- 2/5 - horizontal | \$235 | w49p6 X h24p6 picas
includes up to 4 photos and a message
- 3/5 - horizontal | \$260 | w49p6 X h37p2 picas
includes up to 6 photos and a message
- FULL | \$350 | w49p6 x 62p6 picas
includes up to 10 photos and a message
- SUBTRACT COLOR** | -\$50 | *if you would prefer to see your ad in black & white, you may purchase ad at a discounted price.*

IF YOU DESIGN YOUR OWN AD...

If you choose to produce your ad on the computer or to use a professional ad designer, you must submit your ad following these guidelines:

- Ad should be saved on a flash-drive or CD formatted for Macintosh or a PC.
- Ad must be saved in .tif or .eps format with all text converted to paths with a 300 ppi resolution. We will also accept .pdf or .jpg files that meet the 300 ppi resolution requirement. If you have any questions regarding submission of ads, contact us.

Prices increase Oct. 29 see *important dates below.*

DEADLINES & IMPORTANT INFORMATION...

EARLY SUBMISSION DEADLINE for all personal ads is November 17. All personal ads received by that day will receive the lowest ad price listed above. Please call the yearbook office to inquire about a payment plan if necessary.

Ads may continue to be sold if space allows with a **\$50 ADDITIONAL CHARGE** after November 27.

Please call the yearbook office for ads submitted after these deadline dates, to see if space is available.

- Please turn in all ad materials with contract prior to ad deadline. We love high-quality digital photos sent via email, flash drive or cd. Printed photos and artwork should be in good condition and can be black & white or color. Glossy images reproduce better than textured finishes. Cell phone photos and computer printouts do not reproduce well, though we have employed a few cell phone photos for smaller, non-dominant photos on the ad.

- For personal ads designed by the AHS advertising staff, there will be a \$10 charge per photo for each extra photo used in a personal ad over the maximum allowed.

Personal Advertising Contract

Person Ad is for:

Your Name:

Your Address:

Your City | State | ZIP code:

Telephone Number:

E-mail Address (required for proof):

Please take the time to fill out all the information on reverse side of contract.

Purchaser's Signature

____|____|____
Date

Staff Member's Signature

____|____|____
Date

Designing your ad...

Step 1 | If your ad is 1/5 or larger, and in full color, pick a background color. [i.e. gold, pink, yellow, blue, etc.]

Step 2 | List any special instructions that you would like for us to keep in mind if you would like.

Step 3 | Write your message here. [Please print legibly!]

Step 4 | Make sure all of the reverse side of this contract is filled out, gather up all your photos, write out your check or money order and or give to a yearbook staffer or mail to the address listed on the reverse side.

Photos will be returned to you as soon as the pages are completed. Write your student's name on the back of their photos.

TOTAL COST

\$ _____ Amount of Ad

\$ _____ Extra Charges

\$ _____ Late Fees [if any]

\$ _____ TOTAL DUE

· Please turn in contract, payment and all ad materials together by deadlines on reverse side. Thank you.

PAYMENT METHOD

_____ Cash
_____ Check # _____
Check Amt. \$ _____

· There is a \$25 returned check charge for all checks returned to AHS by your bank. Checks not cleared within 10 business days will be turned over to the Taylor County District Attorney's Office for collection.

_____ Credit Card (\$1 processing fee applies)



Card Type: (Circle One) *Visa* *MasterCard* *Discover* *Amex*

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security Code: _____

ONLINE PAYMENT

PAY ONLINE HERE:

**COMING
SOON**