

ABILENE INDEPENDENT SCHOOL DISTRICT

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FOR IMMEDIATE RELEASE

PRESS RELEASE

CELEBRITY READERS SHARE FAVORITE STORIES AT BOWIE ELEMENTARY'S "READING RODEO"

It is "Reading Rodeo" time again at Bowie Elementary School.

For the 16th consecutive year, community celebrity readers will share their favorite children's books and stories with Bowie students on Wednesday, Oct. 10, from 8:30 – 10:30 a.m.

Among the celebrity readers will be Dyess Air Force Base service members, a local EMT, Abilene media personalities, AISD administrators and school board trustees. In addition, several athletes and spirit leaders from Cooper High School will serve as readers, and the Chick-fil-A Cow mascot will make a guest appearance.

Many students and teachers will be dressed in costumes as their favorite storybook characters for the special day. They will culminate the "Reading Rodeo" with a Storybook Character Parade in front of the campus at 1:30 p.m.

"Reading Rodeo" is a popular event sponsored by the Abilene chapter of Altrusa International, Inc. Altrusa is an international women's service organization dedicated to promoting literacy and serving communities.

As a "Make a Difference Day" project 16 years ago, the local chapter launched "Reading Rodeo" at Bowie. Now, members also donate books and flash cards each year to every Bowie student, and five years ago, they expanded their effort by offering children's dictionaries to every 3rd grader enrolled in AISD.

For more information on Altrusa International and "Reading Rodeo," contact Barbara Pollack at 325-675-9935.

